

WHAT HELPS US CAMPAIGN

Peer Leader Meeting Four: Evaluation and Celebration of our What Helps Us Campaign

Welcome (1-2 minutes)

Thank all the Adult Advisors and Peer Leaders for joining the meeting.

Celebration and Evaluation (30-45 minutes)

Congratulations on finishing this campaign! Well done! We knew you could do it.

EVALUATION (5-15 minutes)

- **Focus on successes with Peer Leaders by brainstorming a list of accomplishments.**
 - Celebrate and share stories of connection.
 - Record these stories for future campaigns.
- **Invite staff and faculty to share how the meetings and campaigns impacted them.**
- **Check your numbers:**
 - How many Peer Leaders participated?
 - What percentage of students does your team estimate participated?
 - Do Peer Leaders feel that they learned additional strategies to help with their Big Emotions? How about the student body?
- **As a group, discuss what lessons were learned:**
 - What were the barriers to participation and how could you increase or diversify participation?
 - What could be done to make it even more fun?
 - What is something your team did to ensure you highlighted student stories of strength?
- **Make note of what to keep in mind for next year**

**As an Adult Advisor team, use this evaluation process to impact recruitment and retention among Peer Leaders, Adult Advisors, and strategic partnerships. You can keep track of these ideas and notes on page 108 of the Adult Advisor Field Guide.*

CELEBRATION (10-20 minutes)

- **Create a recap of what you accomplished as Adult Advisors and Peer Leaders,** Inviting everyone to celebrate the end of the campaign with a round of cheers, silly superlatives, or an awards ceremony.
- **Tell stories!** Share stories of connection with each other, giving everyone a chance to share a moment they practiced new strategies That Help or heard stories of others doing the same.

Prompt: We're going to have everyone share a highlight from the campaign. Think of a specific activity, conversation, or story that stuck out to you, or share a new strategy that you learned during the campaign. How do you imagine you'll use What Helps in the future?

- **Express personal gratitude for your team's creativity and hard work.** Keep in mind that if this was the first campaign you did growth and improvements are not only expected but helpful information.

CLOSING (1-2 minutes)

Thank all the Adult Advisors and Peer Leaders for participating in the campaign, and begin to imagine which campaign you will run next. Cast a vision for future campaigns or invite suggestions for where to go next as a team. Remember to let everyone know the time and date for the next meeting.