

I AM STRONGER

Meeting Five: Reflection and Celebration of your I Am Stronger Campaign

Welcome (1-2 minutes)

Thank all the Adult Advisors and Peer Leaders for joining the meeting.

REFLECTION AND CELEBRATION (30-45 minutes)

Congratulations! You have completed your **I Am Stronger** Campaign! Take some time to reflect and celebrate!

Reflection

Focus on successes first!

- Celebrate and share I Am Stronger stories.
- What is something your team did to ensure you highlighted student stories of strength?

Invite staff and faculty to share how the meetings and campaigns impacted them.

- Share highlights and takeaways from the campaign (Record these stories for future campaigns).

Check your numbers:

- How many Peer Leaders participated?
- Which other classes, clubs, or student organizations did you partner with?
- What percentage of students participated?

As a group, discuss what lessons were learned:

- Was anyone left out?
- What were the barriers to participation?
- How could you have increased participation?
- What could be done to make it even more fun? More interactive? More engaging? More inclusive? (Make note of what to keep in mind for your next campaign.)

*As an Adult Advisor team, use this reflection process to inform recruitment and retention among Peer Leaders, Adult Advisors, and strategic partnerships.

Celebration

- Create a recap of what you accomplished as Adult Advisors and Peer Leaders. Invite everyone to celebrate the end of the campaign with a round of cheers, silly superlatives, or an awards ceremony.
- Tell stories! Share stories of connection with each other, giving everyone a chance to share a moment they noticed strength in themselves, or strength in someone else.
- Express personal gratitude for your team's creativity and hard work. Keep in mind with every campaign that growth and improvements are not only expected, but helpful information.

CLOSING (1-2 minutes)

Thank all the Adult Advisors and Peer Leaders for participating in the campaign, and begin to imagine which campaign you will run next. Cast a vision for future campaigns or invite suggestions for where to go next as a team. Remember to let everyone know the time and date for the next meeting.