

# TRUSTED ADULT CAMPAIGN

## Peer Leader Meeting Four: Evaluation and Celebration of our Trusted Adult Campaign

### Welcome (1-2 minutes)

Thank all the Adult Advisors and Peer Leaders for joining the meeting.

### Celebration and Evaluation (30-45 minutes)

Congratulations! You have completed your Trusted Adult Campaign! Take some time to celebrate, pat yourselves on the back, and reflect!

### EVALUATION (5-15 minutes)

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- **Focus on successes with Peer Leaders by brainstorming a list of accomplishments.**
  - Celebrate and share stories of connection with Trusted Adults.
  - Celebrate and share stories of laughter and learning with Trusted Adults.  
*Record these stories for future campaigns*
- **Invite staff and faculty to share how the meetings and campaigns impacted them.**
- **Check your numbers:**
  - How many Peer Leaders participated?
  - What percentage of students does your team estimate participated?
  - How many different Trusted Adults were named?
- **As a group, discuss what lessons were learned:**
  - What were the barriers to participation and how could you increase or diversify participation?
  - What could be done to make it even more fun?
  - What is something your team did to ensure you highlighted student stories of strength?  
*Make note of what to keep in mind for next year*

*\*As an Adult Advisor team, use this evaluation process to impact recruitment and retention among Peer Leaders, Adult Advisors, and strategic partnerships.*

### CELEBRATION (10-20 minutes)

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- **Create a recap of what you accomplished as Adult Advisors and Peer Leaders.** Invite everyone to celebrate the end of the campaign with a round of cheers, silly superlatives, or an awards ceremony.
- **Tell stories!** Share stories of connection with each other, giving everyone a chance to share a moment they connected with or the name of a Trusted Adult they got to know during the campaign.

**Prompt:** We're going to have everyone share a moment they connected with a Trusted Adult during the campaign. If you can't think of a specific one, name two Trusted Adults in our community.

- **Express personal gratitude for your team's creativity and hard work.** Keep in mind with every campaign that growth and improvements are not only expected but helpful information.

### CLOSING (1-2 minutes)

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Thank all the Adult Advisors and Peer Leaders for participating in the campaign, and begin to imagine which campaign you will run next. Cast a vision for future campaigns or invite suggestions for where to go next as a team. Remember to let everyone know the time and date for the next meeting.