TRUSTED ADULT CAMPAIGN
Peer Leader Meeting Four: Evaluation and Celebration of our Trusted Adult Campaign

Welcome (1-2 minutes)
Thank all the Adult Advisors and Peer Leaders for joining the meeting.

Celebration and Evaluation (30-45 minutes)
Congratulations! You’ve just carried out your first campaign in the fall of 2020. Well done! We knew you could do it.

EVALUATION (5-15 minutes)

• Focus on successes with Peer Leaders by brainstorming a list of accomplishments.
  • Celebrate and share stories of connection.
  • Record these stories for future campaigns.

• Invite staff and faculty to share how the meetings and campaigns impacted them.

• Check your numbers:
  • How many Peer Leaders participated?
  • What percentage of students does your team estimate participated?
  • How many different Trusted Adults were named?

• As a group, discuss what lessons were learned:
  • What were the barriers to participation and how could you increase or diversify participation?
  • What could be done to make it even more fun?
  • What is something your team did to ensure you highlighted student stories of strength?

• Make note of what to keep in mind for next year

*As an Adult Advisor team, use this evaluation process to impact recruitment and retention among Peer Leaders, Adult Advisors, and strategic partnerships.

CELEBRATION (10-20 minutes)

• Create a recap of what you accomplished as Adult Advisors and Peer Leaders. Inviting everyone to celebrate the end of the campaign with a round of cheers, silly superlatives, or an awards ceremony.

• Tell stories! Share stories of connection with each other, giving everyone a chance to share a moment they connected with or the name of a Trusted Adult they got to know during the campaign.

  Prompt: We’re going to have everyone share a moment they connected with a Trusted Adult during the campaign. If you can't think of a specific one, name two Trusted Adults in our community.

• Express personal gratitude for your team's creativity and hard work. Keep in mind this was the first campaign and growth/improvements are not only expected but helpful information.
CLOSING (1-2 minutes)
Thank all the Adult Advisors and Peer Leaders for participating in the campaign, and begin to imagine which campaign you will run next. Cast a vision for future campaigns or invite suggestions for where to go next as a team. Remember to let everyone know the time and date for the next meeting.