

TRUSTED ADULT CAMPAIGN

Peer Leader Meeting Four: Evaluation and Celebration of our Trusted Adult Campaign

Welcome (1-2 minutes)

Thank all the Adult Advisors and Peer Leaders for joining the meeting.

Celebration and Evaluation (30-45 minutes)

Congratulations! You've just carried out your first campaign in the fall of 2020. Well done! We knew you could do it.

EVALUATION (5-15 minutes)

- **Focus on successes with Peer Leaders by brainstorming a list of accomplishments.**
 - Celebrate and share stories of connection.
 - Record these stories for future campaigns.
- **Invite staff and faculty to share how the meetings and campaigns impacted them.**
- **Check your numbers:**
 - How many Peer Leaders participated?
 - What percentage of students does your team estimate participated?
 - How many different Trusted Adults were named?
- **As a group, discuss what lessons were learned:**
 - What were the barriers to participation and how could you increase or diversify participation?
 - What could be done to make it even more fun?
 - What is something your team did to ensure you highlighted student stories of strength?
- **Make note of what to keep in mind for next year**

**As an Adult Advisor team, use this evaluation process to impact recruitment and retention among Peer Leaders, Adult Advisors, and strategic partnerships.*

CELEBRATION (10-20 minutes)

- **Create a recap of what you accomplished as Adult Advisors and Peer Leaders.** Inviting everyone to celebrate the end of the campaign with a round of cheers, silly superlatives, or an awards ceremony.
- **Tell stories!** Share stories of connection with each other, giving everyone a chance to share a moment they connected with or the name of a Trusted Adult they got to know during the campaign.

Prompt: We're going to have everyone share a moment they connected with a Trusted Adult during the campaign. If you can't think of a specific one, name two Trusted Adults in our community.
- **Express personal gratitude for your team's creativity and hard work.** Keep in mind this was the first campaign and growth/improvements are not only expected but helpful information.

CLOSING (1-2 minutes)

Thank all the Adult Advisors and Peer Leaders for participating in the campaign, and begin to imagine which campaign you will run next. Cast a vision for future campaigns or invite suggestions for where to go next as a team. Remember to let everyone know the time and date for the next meeting.